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Baltimore County Public Library

# News Release

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February 2, 2009

FOR RELEASE UPON RECEIPT

## **BALTIMORE COUNTY PUBLIC LIBRARY WINS JOHN COTTON DANA AWARD**

Baltimore County (MD) Public Library has won a prestigious 2009 John Cotton Dana Library Public Relations award for its marketing campaign of Storyville, an interactive early literacy learning center located in BCPL's Rosedale branch.

Awarded continuously since 1946, the award recognizes and honors the quality and creativity of campaigns waged by libraries from across the country and Canada. As a recipient of this award, BCPL receives a \$5,000 development grant.

The John Cotton Dana honor, considered the most prestigious of all library awards in the field of public relations, is sponsored by the H.W. Wilson Co., the H.W. Wilson Foundation, and the Library Leadership and Management Association (LLAMA), a division of the American Library Association (ALA).